



WOODLAND:
 Historic Downtown Woodland!
 Physical: 131 Davidson Ave., Ste AA
 Mailing: PO Box 244
 Woodland, WA 98674
 Ph: 360 225-1273 • Fax: 360 225-4838

Exact Ad Dimension Information

(APPLIES TO BOTH THE REVIEW AND WOODLAND THIS WEEK EDITIONS)

Exact Ad Dimension Information

Ad Size (suggested sizes only—for other sizes,
 please contact our offices at 360-225-1273)

Business Card ad

3.75 ci • 3.306" (19p10) wide x 1.875" (11p3) deep • 2 col.

1/24th page ad

3.75 ci • 3.306" (19p10) wide x 1.875" (11p3) deep • 2 col.

1/16th page ad

5.625 ci • 5.042" (30p3) wide x 1.875" (11p3) deep • 3 col.

1/8th page ad

11.25 ci • 10.25" (61p6) wide x 1.875" (11p3) deep • 6 col.

1/4th page ad (vertical)

24 ci • 5.042" (30p3) wide x 8" (48p) deep • 3 col.

1/4th page ad (horizontal)

23.5 ci • 10.25" (61p6) wide x 3.917" (23p6) deep • 6 col.

1/3 page ad (vertical)

32.33 ci • 3.306" (19p10) wide x 16.167" (97p) deep • 2 col.

1/3 page ad (horizontal)

31.67 ci • 10.25" (61p6) wide x 5.278" (31p8.016p) deep • 6 col.

1/2 page ad (vertical)

48.5 ci • 5.042" (30p3) wide x 16.167" (97p) deep • 3 col.

1/2 page ad (horizontal)

48 ci • 10.25" (61p6) wide x 8" (48p) deep • 6 col.

2/3 page ad

64.33 ci • 10.25" (61p6) wide x 10.722" (64p4) deep • 6 col.

3/4 page ad

72 ci • 10.25" (61p6) wide x 12" (72) deep • 6 col.

Full page ad

97 ci • 10.25" (61p6) wide x 16.167" (97) deep • 6 col.

MECHANICAL SPECIFICATIONS

All pages (including Classifieds) = 6 column format

Columns are 9 picas 5 points wide with 1 pica between

1 col = 9p5 wide (1.569")	4 col = 40p8 wide (6.778")
2 col = 19p10 wide (3.306")	5 col = 51p1 wide (8.514")
3 col = 30p3 wide (5.042")	6 col = 61p6 picas wide (10.25")